

# Celebrating the Success of Our MBA Admissions for Fall 2025

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We're thrilled to announce the record-breaking admissions and results of our Fall 2025 applicants. These results reflect the thoughtful guidance, collaborative approach, and data-driven strategies that define The Red Pen.



# INDEX

01

Highlights

02

Admissions to Top 21 Business Schools Worldwide

03

Admissions to Highly Selective Business Schools

04

Scholarships

05

Applicant Demographics

06

Fall 2025 Pre-MBA Applicant Industries

07

Fall 2025 Pre-MBA Applicant Institutions

08

Testimonials

# Highlights ✦

**95%**

Applicants received offers to their top-two choice\*

**99%**

Applicants received interview invites (from at least one program)\*

**\$2.4M**

In scholarships in the last admission cycle

**98%**

Applicants applied to global top-25 programs

\*Note: Applicants who opted for five school package and above



## Candidates with Experience at Top Global Organizations:

BCG Consulting Group, Barclays, JP Morgan Chase, Microsoft Corp, JP Morgan, L&T, Marine Power International, Salesforce, Bain and Company, Catamaran Ventures, Anicut Capital LLP, WinPE, No Broker Angel One Stock Broking Ltd, Quorum, Pine Labs, Microsoft, JSW, Bain Capability Network, Mavenir, Fidelity Investments, Dhav.Fit, LTIMINDTREE, Citibank, Goldman Sachs, EXL Service, Atria, Vodafone Idea Limited.

**Note:** In the interest of discretion and privacy we do not share the student names.



## Admissions to Top 21 Business Schools Worldwide



**Harvard**  
Business  
School

**STANFORD**  
BUSINESS

GRADUATE  
SCHOOL OF



**Wharton**  
UNIVERSITY of PENNSYLVANIA



**Columbia**  
Business  
School



**Kellogg**  
School of Management

**CHICAGO BOOTH**



The University of Chicago Booth School of Business

**MIT**  
MANAGEMENT  
SLOAN SCHOOL

London  
Business  
School



STEPHEN M.  
ROSS SCHOOL OF BUSINESS  
UNIVERSITY OF MICHIGAN



**Yale** SCHOOL OF  
MANAGEMENT



Tuck

**Berkeley**  
Haas



Cornell  
SC Johnson College of Business

**DUKE**  
**FUQUA**  
SCHOOL OF BUSINESS



UNIVERSITY  
of VIRGINIA

DARDEN SCHOOL  
of BUSINESS  
Center for Global Initiatives

**CarnegieMellon**  
**Tepper**  
SCHOOL OF BUSINESS



NYU

STERN SCHOOL  
OF BUSINESS



Saïd  
Business  
School



The Business School  
for the World®

**UCLA**

**Anderson**  
School of Management





## Admissions to Highly Selective Business Schools



# 2.4M+ USD

## Earned in Scholarships for Fall 2025



### Noteworthy Scholarships:

University	Amount
Columbia Business School (CBS)	USD 326,600
Northwestern University Kellogg School of Management (2-Year MBA)	USD 125,000
University of Pennsylvania Wharton School	USD 230,000
University of Chicago Booth School of Business	USD 200,000
London Business School (LBS)	USD 63,502
Duke University Fuqua School of Business	USD 100,000
Carnegie Mellon University Tepper School of Business	USD 130,000
New York University Stern School of Business (Regular MBA)	USD 183,048
Johnson Graduate School of Management	USD 60,000
UCLA Anderson School of Management	USD 360,000
University of North Carolina Kenan-Flagler Business School	USD 100,000

University	Amount
UNC Kenan Flagler	USD 82,000
IESE Business School	USD 37,812
Imperial College Business School	USD 100,000
University of Rochester Simon Business School	USD 60,000
Fordham University Gabelli School of Business	USD 30,000
Boston University Questrom School of Business	USD 140,000
University of Toronto Rotman School of Management	USD 5,541
Babson College	USD 60,000
Rice University Business School	USD 20,000





# Applicant Demographics



The Red Pen team has comprehensive knowledge and expertise to guide students from across the globe. Our proficiency extends across a spectrum of educational systems and diverse majors.



- Atlanta, United States
- Boston, United States
- London, United Kingdom
- New York, USA
- San Diego, USA
- Sharjah, UAE
- Singapore, Singapore
- Toronto, Canada



- |             |               |
|-------------|---------------|
| • Ahmedabad | • Indore      |
| • Bangalore | • Kolkata     |
| • Chennai   | • Kochi       |
| • Delhi     | • Mumbai      |
| • Gurgaon   | • Surat       |
| • Guwahati  | • Tirunelveli |
| • Hyderabad |               |

# Fall 2025 Pre-MBA Applicant Industries

- Aerospace and space technology
- AI and Analytics
- Asset Management
- Banking
- Brokerage/Finance
- Business Risk Consulting
- Consulting
- Cyber Security
- Electrical equipment
- EV and Renewable Energy Tech
- Finance
- Financial Services
- Financial Technology
- Non-Profit
- Senior Staff Engineer
- Social Media
- Software
- Food
- Government
- Information technology Consulting
- Investment
- Investment Banking
- IT
- Life Sciences
- M&A Advisory
- Management Consulting
- Manufacturing
- Marine
- Medical
- Fintech
- FMCG
- Sports
- Tax
- Tech
- Telecom
- Venture Capital
- Wholesale



# Fall 2025 Pre-MBA Applicant Institutions

- Ashoka University, Sonipat
- Biju Patnaik University of Technology (BPUT), Rourkela, Odisha
- Birla Institute of Technology and Science, Pilani
- Birla Institute of Technology and Science, Pilani – Goa Campus
- College of Engineering, Guindy (CEG), Anna University, Chennai
- GD Goenka University, Gurgaon
- Harvey Mudd College, Claremont, California, USA
- Hassaram Rijhumal College of Commerce and Economics, Mumbai
- Haverford College, Haverford, Pennsylvania, USA
- Indian Institute of Technology Bhilai
- Indian Institute of Technology Bombay
- Indian Institute of Technology Kanpur
- Indian Institute of Technology Kharagpur
- Indian Institute of Technology Madras (IIT Madras), Chennai
- Indiana University Bloomington, Indiana, USA
- Institute of Chemical Technology (ICT), Mumbai
- Leonard N. Stern School of Business, New York University (NYU), New York, USA
- London School of Economics and Political Science (LSE), London, UK
- Manipal Institute of Technology (MIT), Manipal
- McGill University, Montreal, Quebec, Canada
- Nanyang Technological University (NTU), Singapore
- Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
- National Institute of Technology (NIT), Tiruchirappalli

- National Institute of Technology Karnataka (NITK), Surathkal
- Punjab Engineering College (PEC) University of Technology, Chandigarh
- Sardar Patel Institute of Technology (SPIT), Mumbai
- Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi
- Smith College, Northampton, Massachusetts, USA
- Sreenidhi Institute of Science and Technology, Hyderabad
- Sri Guru Gobind Singh College of Commerce (SGGSCC), University of Delhi
- Sri Venkateswara College, University of Delhi
- St. Stephen's College, University of Delhi
- St. Xavier's College, Mumbai
- Thadomal Shahani Engineering College (TSEC), Mumbai
- Thakur College of Science and Commerce, Mumbai
- The English and Foreign Languages University (EFLU), Hyderabad
- Tufts University, College of Arts and Sciences, Medford, Massachusetts, USA
- Tulane University, New Orleans, Louisiana, USA
- University of Delhi (DU), New Delhi
- University of Michigan, Ann Arbor, Michigan, USA
- University of Mumbai
- University of New Hampshire (UNH), Durham, New Hampshire, USA
- Vellore Institute of Technology (VIT), Vellore
- Vidya Jyothi Institute of Technology, Hyderabad
- Vyavasayi Vidya Pratishthan Engineering College, Rajkot
- Warwick Business School (WBS), University of Warwick, Coventry, UK

# Testimonials



## **Admit to my dream school through TRP!**

Going with TRP was the best decision, getting me to my dream school! I went with the 5-school package and applied to Stanford, Wharton, Booth and CBS with TRP. I applied to NYU Stern apart from this, with their support on the other apps helping me put a quality application independently. Their guidance helped me convert Booth (120K merit scholarship), CBS and NYU Stern (100% tuition, faculty scholarship, forte fellowship).

TRP's methodical approach channelized my efforts. Starting with their comprehensive form, the GTKY made me pen down my experiences to set a strong foundation for impactful essays. With so many elements in the process, I was supported with a structured approach to prepare my resume, essays, LOR pointers and interview strategy.

My lead consultant, Natasha Mankikar, was instrumental in making me move in the right direction, sharing her rich experience and perspective through every step of this long journey. Discussions during our initial brainstorming sessions were key in the self-discovery process, helping me identify my defining life experiences and portray my most authentic self in the applications. Giving thorough and honest feedback, Natasha made me think deeper about what I penned down, going through several iterations with me to get to genuine and impactful essays. She provided valuable pieces of advice throughout this rollercoaster of a ride!

My resume and LOR expert, Anju Goela, was crucial to create a powerful resume. Her expertise in perfecting this critical aspect of the application helped me utilize the real estate on that small piece of paper. Anju's perspective on the LOR pointers refreshed my recommenders' memories with my most critical projects, presented in the most impactful manner.

Supporting me each step of the way, their guidance with the interview preparation helped me convert all 3 interviews I received. Getting detailed feedback from my mock interviewer, Preeti Wadekar, helped me identify blind-spots and work on them before my interviews. Combining this with their comprehensive interview question booklet gave me the confidence to present my best self in interviews.

I could not have achieved this outcome without their expertise and dedicated support, and I'm truly grateful to the entire team at TRP! I wholeheartedly recommend TRP to help you achieve your potential and get into the best school you can.

**DS**

**Got admits to Columbia, Booth, NYU Stern**





## Exceptional Guidance and Personalized Support for MBA Applications from Anju Goela, The Red Pen

### Strengths:

The MBA package offered by Anju and The Red Pen team stands out for its exceptional personalized services. They take the time to truly understand your background, goals, and aspirations, ensuring every part of your application reflects your best self. One of the biggest strengths of their approach is their persistence in crafting the perfect essays—they meticulously work through multiple iterations to magnify the strengths of your narrative and make your story compelling. Additionally, their attention to detail goes beyond just essays; they thoroughly review every aspect of your application, including the form, to ensure consistency and alignment with your overall profile. This comprehensive, tailored support makes the entire process feel seamless and significantly boosts your confidence as an applicant.

### Would make the product better:

One area where I feel the process could improve is the interview preparation. The package included just one mock interview, which felt a bit limiting for someone like me who needed more practice and candid feedback to refine my responses.

Working with Anju was one of the best decisions I made during my MBA application journey. From day one, she took the time to understand me—my background, my goals, and what I wanted to achieve with an MBA. She guided me through the entire process, from choosing schools to perfecting my essays and preparing for interviews.

What really stood out was her dedication. She went through countless drafts with me, and her feedback always helped me get closer to the perfect version of my application. It wasn't always easy—there were definitely moments when I felt overwhelmed—but her encouragement and belief in me made all the difference.

In the end, I got into my top-choice MBA program out of the four schools I applied to in Round 1, and I couldn't have done it without her. If you're looking for someone who will be your biggest cheerleader while also giving you honest, actionable advice, Anju is the one.

**BK**  
**Admitted to Columbia**



## Highly recommend using The Red Pen

Strengths:

- Highly responsive team
- Quick turnaround times with edits
- Supportive and clear communication

Would make the product better:

- Include more than one mock interview in the 1-school package.

I had a great experience with TRP who played a crucial role in my acceptance into my first-choice MBA program.

Initially, I spoke with Natasha, whose guidance immediately stood out. Unlike other consulting firms that insisted I needed a higher GRE score, Natasha reassured me and provided actionable insights on strengthening my profile in other impactful ways. This approach convinced me to choose TRP.

I worked closely with Shyam, my lead consultant and Manan, my Letter of Recommendation consultant, both of whom were excellent. Shyam was incredibly skilled at brainstorming compelling stories from my background and provided me with a clear framework to structure my essays effectively. He was always available to chat which I found impressive, especially given the significant time difference.

Manan assisted me greatly with my letters of recommendation. His guidance on selecting and shaping stories aligned perfectly with what admissions committees seek. Notably, when one of my recommenders unexpectedly dropped out just days before the deadline, Manan quickly helped me secure and develop a strong third recommendation. I really appreciated his patience and kindness throughout this process.

Finally, Anju conducted my mock interview, offering valuable feedback that highlighted areas where my responses could improve and helped me convey my enthusiasm for the school more effectively.

**RS**

**Got admitted to INSEAD**



## **Admit to Bschoools with \$\$ with help of The Red Pen consultancy**

### **Strengths:**

The services provided are customised and highly flexible. They go above and beyond their responsibilities to ensure maximum output by engaging and resolving issues proactively

### **Would make the product better:**

Pricing is little on higher scale

The Red Pen team has been my one stop solution in my Bschoool application journey. They have team of highly skilled professionals for resume building, essays and mock interviews. They take time to assign you a lead consultant with matching background. I was assisted by Shreya throughout the process. She had been proactive and extremely understanding throughout the journey. Her advice helped me not only with essays but also with my interviews. Always available to assist and hop on a call to resolve any blockers. The attention to detail was cherry on top. Her assistance with frame-works helped me in going through interviews very smoothly. A huge shout out to entire TRP team for keeping process extremely organized yet flexible. I have admit to CMU tepper, UNC KF and Darden with scholarships.

### **KA**

**Admits to Tepper, Darden, UNC Kenan Flagler**







## Overall Experience

### Strengths:

The one on one sessions, feedback sessions, brainstorming and the promptness of their response. Additionally, the consultants cater to your availability and will provide you good advice provided you do your due diligence.

### Would make the product better:

The free interview session was helpful but not enough. Although they gave personalized feedback on the interview, having a second session helps to know one's improvement. I feel it's up to the candidate to do what he wants without a check on him. This was totally unlike the normal application process where they help with everything.

Overall, I would rate their service a good 4.5/5. Having a personal lead consultant and a resume expert helps a lot and they always made sure to be available for me. They didn't rush me unnecessarily, and it was a good process overall. I have learned significantly and working with them was a good experience. They were candid in helping me set clear expectations based on my profile and I couldn't think of any reason why I wouldn't recommend them.

If money is tight, it can be a problem as their services don't come cheap but I thought of them as an investment and that landed me a full time position at HEC Paris with a scholarship.

**SA**

**Admitted to HEC Paris**



## Personalized Team Help

Applying for an MBA was quite stressful, especially while balancing work alongside the application process. However, the Red Pen team really helped to make it a smooth, step-by-step experience. They have a dedicated team, with each member specializing in a specific aspect of the application process. The lead specialist made sure I met all my deadlines and regularly followed up with me, ensuring that I made steady progress throughout the entire process. They are extremely patient throughout the process; I lost count on the number of revisions that were done throughout the process.

I would highly recommend them for the personalized approach they provide.

**JS**

**Admitted to Foster**



### **MBA application experience with The Red Pen**

Strengths:

Structured approach

Experienced team

Honest, constructive feedback

I worked with Gunjan Jhunhunwala for essays and Manan Maheshwari for resume and LORs at The Red Pen for my MBA applications. They're both incredibly experienced, and the entire process was super structured, which made things feel clear from the start.

Gunjan really helped me challenge myself. She encouraged me to think more deeply about my experiences and goals, and made sure every part of my story came across as genuine and well structured. Her input was always constructive, specific, and honest in a way that felt supportive. That process pushed me to reflect more and helped me arrive at essays that felt truly personal.

Manan was amazing with the resume and LORs. His suggestions were clear and thoughtful. He helped me refine things without overcomplicating anything, and his approach was always calm and clear throughout.

Overall, the process can definitely feel challenging at times, but TRP really helps you stay focused, brings out your best, and pushes you in a way that makes your story stronger and more authentic. Would absolutely recommend them.

**SS**

**Admitted to Said Business School**



### **The Red Pen team is amazing, esp Pranjal and Natasha**

Hats off to the entire Red Pen team: Pranjal, Natasha, Anju, Kim, Manisha, Montu, and Prerna. I can proudly call them my ace team that helped me secure an admit to Kellogg. They brought unique and insightful perspectives about my own life and crafted a compelling narrative. The team stood by me throughout the journey, patiently answering even my most anxious questions, sometimes in the wee hours of the night. Their comprehensive and consistent support ensured that I sailed through the process smoothly, with the advantage of having a solid support system. Highly recommended for anyone targeting M7 or other top MBA programs.

**GK**

**Admitted to Kellogg**



### **Exceptional Admission Consulting Services**

Working with The Red Pen was truly one of the best decisions I made during my admissions journey. I had the chance to work closely with Shreya Bajaj, Natasha Mankikar, and the rest of the team, and I genuinely couldn't have asked for better support during such a high-stakes and often overwhelming process.

From the very beginning, they took the time to understand my background, goals, and what I hoped to convey through my applications. Their guidance was structured and thoughtful, and they consistently pushed me to dig deeper and tell my story in a way that felt both strategic and authentic.

What I appreciated most was how involved and responsive the team was throughout — especially when I decided to apply to one of the programs at the last minute. They immediately stepped in to help map out a clear plan and worked with me closely to meet tight deadlines, all while maintaining a very high standard of quality.

Shreya, Natasha, and the rest of the team brought a perfect balance of professionalism, empathy, and honest feedback. It truly felt like they were in my corner every step of the way — and I'm thrilled to say that I got into my top-choice school due to their incredible support. I'm incredibly grateful and would highly recommend The Red Pen to anyone navigating the admissions process.

**BY**

**Admits to Kellogg and Wharton**



### **TRP is the Way to Go!**

Strengths:

Collaborative spirit in a team of experts, who take the time to really know you as an individual and craft the most authentic, impactful applications.

I worked closely with Natasha and Anju, both of whom provided unique perspectives to different aspects of my application. The meticulous approach to understanding me as a person and my values was core to building my application. The constant support - from solving small queries to brainstorming on the essay content was something I came to enjoy thoroughly. The high level of authenticity of my applications (thanks to the many conversations which helped me reflect on the milestones that mattered) was something I was extremely proud of. I was able to secure interview invites to 6/7 M7 schools, and admits to 4. I highly recommend TRP for anyone who is looking to build an authentic application with a team that goes out of their way to support you and put forward an application that is impactful.

**KA**

**Admits to Columbia, Booth, MIT, Kellogg**



## MBA Admissions Journey with The Red Pen

Working with The Red Pen has been one of the best rewarding decisions of my MBA admissions journey. From the very beginning, the team demonstrated a remarkable level of professionalism, insight, and most importantly, personalization that truly set them apart.

What stood out the most was how deeply invested the consultants were in understanding me—not just as an applicant, but as a person. They took the time to conduct detailed brainstorming sessions that went far beyond the surface. With their guidance, I was able to uncover powerful, authentic stories from my background that I might never have considered highlighting. These stories ultimately became the backbone of a compelling and cohesive application.

The support I received was prompt, thoughtful, and consistently above and beyond expectations. Whether it was refining my goals, perfecting my essays, or navigating the nuances of school-specific requirements, the team was there every step of the way. Their insights into what top schools are really looking for were incredibly valuable and helped me craft a narrative that was not only strong on paper but also genuinely reflective of who I am.

A special shoutout goes to Gunjan, my lead consultant, whose strategic guidance and unwavering support were instrumental throughout the process. Her clarity of thought, honest feedback, and meticulous attention to detail made a huge difference in shaping my application. I always felt heard and supported, and her commitment to excellence pushed me to bring out my very best.

Another huge thanks to Manan, my LOR consultant, whose sharp eye and thoughtful suggestions helped transform my recommenders' inputs into polished, impactful letters. He was incredibly responsive and brought a lot of value to a part of the application that is often underestimated.

Thanks to The Red Pen, I not only secured admission to a top-tier MBA program but also walked away with greater self-awareness and confidence in my professional story. I wholeheartedly recommend them to anyone looking for a strategic, insightful, and genuinely supportive admissions partner.

**SA**  
**Admitted to ISB**



## Thanks Red Pen Team

Would make the product better:

A standardized template for interview questions prep.

I had a great experience with the Red Pen team. Through the Red Pen team's guidance, I was admitted to Kenan Flagler with a substantial scholarship and waitlisted at Cornell. I finalized Red Pen after speaking to a number of other consultants and burning my hands in the application cycle in the previous year. The thing that made me finalize the Red Pen was the level of interest that their team showed in the introductory call. While other consultants were trying to sign me up and finish the call as fast as they could, the Red Pen team was genuinely interested in my story. I was a general engineering male candidate with an average GMAT score who was working in a very niche industry in a company that no one would have heard of.

The onboarding process was relatively quick, and I was assigned my lead consultant (Gunjan Jhunjhunwala) and LOR & Resume specialist (Manan Maheshwari). I would like to specially thank Manisha Jaisingh and Prerna who handled the operations and onboarding. After the onboarding, I was asked to fill the Getting to Know You Questionnaire (GTKY questionnaire) which was a good starting point as it covered everything from my past experiences to strengths and weaknesses.

I consider myself to be an introvert, so getting me to open up can be challenging. This is where Gunjan shines. We spent countless hours identifying and fine tuning my STAR stories, an activity that felt futile at first, but I realized its importance later. Gunjan will probe you, question you and counter question you to understand why you did what you did. These STAR stories formed the basis of almost all my essays and interview questions. This approach and level of personal attention is what truly sets Gunjan apart as you are not merely answering the essay questions but introspecting and weaving your life story. The professionalism that Gunjan exhibited was also exemplary as nothing felt rushed and all the essays were finished way before the deadline.

Manan was my LOR and Resume advisor. He helped me refine my resume to the point that the final result was unrecognizable (in a good way) from the resume I had submitted in the previous application cycle. Each and every point in the resume was meticulously crafted with ample information to remove any ambiguity. Coming from a company where no one was familiar with the concept of an LOR, Manan also guided me how to effectively approach and pitch the idea to my recommenders.

Kudos to the Red Pen team for helping me out with my admissions!

**SA**

**Admitted to UNC Kenan Flagler**





The Red Pen recognizes that this success results from a collective effort that includes the dedication of our applicants and the trust they place in us as their strategic partners. We're honored to have played a part in their journey to success. To know more about how The Red Pen can support your dreams, please get in touch with us.



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Scan the QR code



**Congratulations**  
to all the stakeholders

